



NHTSA / Combo Enforcement

:30 Radio

“LISTEN UP” (Tennessee)

SFX: Speeding car: engine revving, tires squeal around tight turns, etc

MALE: Ahhh, dude... You may want to slow down. There's a cop car up there.

SFX: Car slows down

MALE: Hey, man... there's another cop. I'd think about puttin' your seat belt on if I were you.

SFX: loud police car siren

MALE: And If you could sober up in less than five seconds, that'd be cool too.

ANNCR: Hey... people are trying to tell you something. Cops are everywhere. If you don't obey the rules of the road in Tennessee, you will get caught.

More Cops. More Stops.

Paid for by National Highway Traffic Safety Administration